



Matt J. Blum

Sales and Marketing Specialist

Contact



mattjblum@gmail.com



mattjblum.com

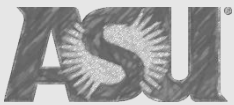


713.635.9735



1713 Huldy st.
Houston, Tx

Education



Arizona State University,

Tempe, AZ

Graduated March, 2012

Bachelors Fine Arts Degree,
Intermedia Arts

Skills

Analytics



Event Planning



Membership Retention



Guerrilla Marketing



Management



Web Design



To whom it may concern,



As you may already know, I recently decided to work with EventBank after attending the TCCE conference. If you recall I was previously responsible for memberships at the Scottsdale Chamber of Commerce. In July I left my position there and joined the EventBank team as a remote contact in Houston to help solve the challenges and limitations of membership technologies of which Chambers use around the world. After Harvey hit the Houston area I realized I was in a position to help, I came to the conclusion after the tragedy, my desire was to work closely with the local communities of Houston

As a highly accomplished and sought-after database and marketing manager with a background in customer service, graphic design, communications, financial management, and marketing, I am confident I would be an excellent asset to your organization. My current position EventBank has allowed me the opportunity to fine tune my abilities when it comes to chamber management.

During my tenure with the Scottsdale Area Chamber of Commerce I was responsible for the marketing and management of 240+ events per year. I pride myself in ensuring complete satisfaction upon the completion of a project and have proven success with record level engagement numbers and the continual ability to sell out each signature event. In addition to the promotion of events, I managed the organizations website and database, responsible for 1,100+ profiles and accounts. As the main point of contact for the members, I perfected the ability to work in the fast-paced environment of a n organization while maintaining the highest level of customer service and etiquette needed to properly cater to each customers needs. I am confident I can offer your organization the skills, creative ideas, and leadership needed to guarantee the success of its assets.

As I dive into the job search across the Houston area I come back to my friends at TCCE to offer my abilities and serves. I'd love to get together with you and speak about my qualifications. I have included my resume for your review below, you can also view my full list of accomplishments and abilities on my website mattjblum.com

I look forward to hearing from you,

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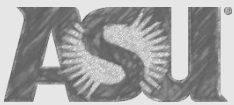


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2017 – current

I have spent the latter half of a decade developing ways to incorporate and channel creativity into marketing and chamber management. As a highly motivated and enthusiastic individual, I possess a successful track record within the event and entertainment industry. I welcome any inquiries and am always looking to expand my network and overall opportunities.

Account Manager

EventBank

- Develop and grow relationships with Chambers of Commerce and membership-based organizations worldwide
- Point person for any and all matters relating to EventBank products for my diverse client portfolio

- Meet with and help organizations establish, then reach their growth objectives

- Key driver of materials and implementation of the company's US marketing campaign

- Oversight and attendance at tradeshow throughout the USA

Database & Marketing Manager

Scottsdale Area Chamber of Commerce

- Oversee the design and production of all marketing and communication materials, in alignment with chamber branding.

2016 – 2017

- In collaboration with key staff, develop plans for major events and programs.

Produced and taught classes to help grow membership

- Maintain database to ensure up-to-date distribution and execution of events and member information..

- In charge of all billing practices for the chamber

- Built and maintained Ambassador/leads groups within the community

Membership Development Account Executive

Scottsdale Area Chamber of Commerce

2015 - Promoted

- Cultivated Relationships with Members

- Prospected new Members

- Managed 1/3 of the Chamber's membership marketing, and retention

Class One Customer Success Advocate

Weebly

- 1 of 14 in charge of establishing Weebly's first and only customer success center

2014 - 2015

- Promoted to manager trainee to provide management support to existing representatives

Sports Entertainment Services, Account Executive, Group Sales

- Phoenix Suns

- Harlem Globetrotters

- Feld Entertainment

- Phoenix Symphony

- Arizona Theater Company

2012 – 2014

Advertising Consultant

Insight Mgt

2012 – 2013